

Uinta County Fair Board

Minutes

April 10, 2024

Mountain View Town Hall, Mountain View, WY

Call to Order:

7:00 p.m. by Steve Sims, President

In Attendance:

Becky Lupher, Brett Anderson, Elyse Lopez, Pete Lym, Steve Sims, Andy Rollins, Tamara Boglino, Brooke George, Natalie Cornia, Jason Palmer, Josh Davis, Mark Anderson, AJ Lamb, Mischelle Jones, Savannah Wegener

Agenda: Steve added horse show,/dance and sponsors to the agenda. Elyse added t-shirts to the agenda.

Minutes: Approved as presented

Financials: Bills approved as presented. Wyoming State Fair Award Sponsorship letter was presented. Becky motioned to pay \$140.00 for 4 plaque awards at \$35.00 each. Pete seconded. Motion carried. This was added to the Bills total.

Andy motioned to transfer \$145,000.00 from the First Bank checking account to the WyoStar account. Brett seconded. Motion carried.

Public Input:

AJ Lamb from MyLocalRadio came to follow up with the fair advertising and share the script for one of the promotional ads.

Savannah Wegener was present to answer questions regarding the Team Sorting livestock topic. An email that she sent was presented that shared three options of how to approach the request for additional livestock. Steve requested that if possible Adrian Hunolt, the stock provider, come to the May meeting to verify his willingness to fulfill the livestock needs.

Committee Reports

Livestock Sale Committee: Jason reported that the LSC voted to upgrade the scanning wands and IPADS. LSC voted to approve paying half of the cost to purchase 2 new IPADS and 2 Tru-Test scanning wands. He inquired if by-laws are still needed, it was expressed that yes they are. LSC applications were addressed as well. Jason indicated that they decided on “up to 11” seated committee members. Term limits for committee members was also discussed.

4-H Comments: Sam sent an email with a quick update, which was read aloud.

FFA: None

Commissioner Comments: Mark gave a quick update on the concrete bids. They came in at a much higher cost than expected, which he expressed as to the County’s commitment to support and improve the fair and the grounds.

Fair Staff: March status report was reviewed and reported that work on updating the Fair website with Deanne Swain is in progress. Natalie gave a report on the ShoWorks training, going into detail about how important it is that the data entry be extremely accurate. The issue of the wands having functional issues due to their quality and the interruption from metal was discussed.

Maintenance: Josh gave an update on the scale for the pig barn.

Old Business:

Beer vendor: Andy from Teton Distributors has provided a sponsorship proposal. Steve requested that Micheal Searle be contacted and asked to provide one as well.

Opening Act for concert - Procuring an opening act was discussed. Tamara presented two options 1) find the act and then they submit EPK (electronic press kit) to A&A. A small fee will be applied from A&A if we go this route, as they will still facilitate between the headliner and the opening act and us. Or 2) give Artists & Attractions a budget and they find the act. ZamTrip was recommended by AJ Lamb, they're from Rock Springs and are a rock band. They have an EPK. They're available on July 27th, the rate would be \$800/60 minutes or \$1,100/90 minutes plus hotel. They would need approval from the national acts management. The Board approved to submit ZapTrim's EPK for consideration as an Opening Act. If that should be denied, Pete motioned a \$2,000.00 budget for Artists & Attractions to provide an opening act. Elyse seconded. Motioned carried.

New Business:

Rates of usage for 4-H - Pete requested to discuss the usage rate fees for 4H. Steve expressed concern that 4H is being overcharged for facilities. It was explained by Josh and Mark that the \$50.00 covers the reservation and the use of an employee and equipment to work the arena. Mark and Josh explained that these rates are set by the County and Commissioners and that 4H is welcome to meet with them if the program wants to address a change in the rate charged.

Homegrown Class for all market species animals - adding a homegrown class for all species of market animals was addressed. Pete motioned to add this class. Brett seconded. Motioned carried.

Ticket price settings for events - Recommended from meeting on 2/27/24 are:

- Concert - \$25/presale; \$30/door; VIP \$75-100 (approx. 50-100 ticket)
- Tractor Pull and Motocross - \$15/general admission
- PoP ticket price \$45.00

Plan day events/themes -

- Wednesday - Watermelon Day - Alex Morrill will provide a bin
- Friday - Kids Day

Powwow event - Elyse has been in contact with a guy from Lincoln county and he's doing the research work on this. She will contact him and get an update.

Premiums - The ideas of upping the premium payouts versus spending large amounts of money on prizes and paying premiums in checks rather than cash so as to create a paper trail for accountability of funds were brought up. Board members do not want to go to checks for premiums. The amounts for premiums were discussed. No decision was made about changing them.

Dance/Horse show - Steve addressed Fair staff in regard to the supposed rumor that the DJ from past years is not being contracted for this year. Steve stated that AJ was very upset on this topic. Fair staff expressed confusion of why this as no fair staff has spoken to anyone about this issue. It was asked who had told AJ this, and it was said to be Jeff Breiniger, to which both Mark and Josh vehemently denied this being correct. Fair staff committed to reaching out to AJ to address the issue.

Sponsors - Steve addressed Fair staff in regard to staff being present at the office to collect sponsorship donations. He shared that Jacque Turner had contacted him with complaints about their sponsorship. Staff reiterated that the office has been adequately manned, and that there has been no contact by anyone indicating a need to coordinate and/or schedule a time for drop off. Steve further expressed concerns about how staff had communicated with Ms. Turner when initial contact was made by Ms. Turner in October 2023 about sponsorship. Fair staff committed to reaching out to Ms. Turner to address the issue.

T-shirts - Elyse asked if Fair staff planned to order t-shirts again for this year. Tamara answered that yes, and asked for insight on how this was coordinated in the past. The most successful approach has been to order a couple of different colors that are highly visible for guests to identify as Staff. Josh requested that each of his crew members be given at least 2 shirts to rotate to wear, as they get pretty dirty during the days.

Fair Book - Brooke shared that she has prepared both styles of the 2024 Fair book. She encouraged Board members to read through the State styled book for proofreading and to decide if they want to adopt additions that are in red. Becky expressed concern that this may be too many changes too fast. Brooke explained that everything in black is what already exists in prior years' books. Mostly what is in red, are additional details and rules. Steve pointed out that specific breeds of sheep are missing from the sheep. Brooke made note to add those. Brooke also informed the Board that she will NOT be working after April 19th for the Fair, and this includes for the week of Fair.

Meeting Adjourn @ 9:27 pm meeting adjourned and Board reviewed scholarship applications.

Scholarships - Twelve scholarship submissions were received. Fair board members present reviewed these. Four were deemed eligible. Board tentatively discussed \$500.00 award amounts for each recipient.

Our next meeting will be held at the Fair grounds meeting room, Evanston, WY **May 7, 2024 at 7 pm**