

# Uinta County Fair Board

## Minutes

March 6, 2024

Evanston Fairground, Evanston, WY

### Call to Order:

7:00 p.m. by Steve Sims, President

### In Attendance:

Becky Lupher, Brett Anderson, Brandon Day, Pete Lym, Steve Sims, Brett Hatch, Tamara Boglino, Brooke George, Natalie Cornia, Jason Palmer, Chrystal Sims, Mischelle Jones, Matt Triplett (band Quote/Unquote), Jake Stiglitz

**Agenda:** Brett asked to add Carcass contest to old business. Approved as amended.

**Minutes:** Tamara made a correction to Cari Sue Covolo's comment from the February meeting. Approved with correction.

### Financials:

- Steve stated that a correction be made by removing the \$2,000 check listed in Bills, for a deposit to Illusion Inflatables, as the Board had voted prior to contract them, thus adjusting the total. Becky motioned to pay the bills as presented. Pete seconded. Motion carried
- County draw down transfer to Wyostar was discussed. Used to be done quarterly, then became inconsistent. The Board requested that 3rd & 4th quarter draws be requested from the County and then they will vote at the April meeting how much to transfer from First Bank to the WyoStar account.

### Public Input:

**Matt Triplett & Band, "Quote/Unquote"** presented themselves as an entertainment option for the Fair, either as an opening act or as a general entertainer. Their catalog consists of all genres. Their price range is \$500-1000, depending on length and how many band members are to be compensated.

**Jake Stiglitz - Motocross-** Jake brought a contract and clarified that they're people will use equipment to build the track with some help from Maintenance. The contract is for \$12,000.00. Brandon motioned to approve the \$12,000.00, Brett seconded. Motion carried. Steve & Jake signed the contract.

**Jason Palmer (on behalf a meat processor)** - inquired if the take home 10-day rule will still be in place. He expressed that some people are confused about why it's still in place or don't follow it. Board members stated that they voted to keep the 10-day rule, unless a kill date is previously scheduled.

### Committee Reports

**Livestock Sale Committee:** Jason asked about LSC by-laws. Board members said that even as a 'sub-committee', bylaws are necessary. Jason stated that the LSC has copies of the Albany County bylaws and they're each going through them. The LSC will address the bylaws at their April meeting. The process of LSC member selection was addressed, and it was decided that prospective members will fill out an application similar to that of County's, submit it to the Fair Board, then the Board will appoint with oversight from the Commissioners.

**4-H Comments:** MOU was presented and Steve signed it. Sam also shared that for the livestock clinics throughout the summer, she is going to work to have some Senior 4Hers lead/teach at those clinics.

**FFA:** None

**Commissioner Comments:** Brent deferred to Tamara for Maintenance update

**Fair Staff:** Natalie Cornia was introduced as incoming office assistant. Tamara gave a quick report that staff has project assignments, that there will be regular staff meetings, and directed the Board to the February Status Report. Board members made some quilting judge recommendations. The Mini-horse show was quickly discussed and it was confirmed that both 4H/Open will be done. County funds drawdown/WyoStar update was addressed during Financials.

Brooke gave her thoughts on how to approach tickets for ticketed events this year. She would like to have one location for ticket sales, so that gate keepers would just have to worry about taking stubs and head counting. She shared the idea of having a group/club from the three main county communities (Evanston, Lyman and Mountain View) to each take a ticketed event to man ticket taking. The idea of utilizing a Martin shed as a box office. It was requested for Tamara to call Martin Sheds to vet this option. Structure and training for ticket volunteers was stressed as a need. Utilizing Search & Rescue was brought up by Steve. It was shared that S&R has restricted their involvement and that reaching out again may be needed. Brooke gave a brief update on the Fairbook and that she'd work some mock ups. She asked for direction on clarifying the wording of what goes to the market sale. Sam suggested for Brooke to research Albany County's book as it aligns well with the State.

**Maintenance:** Josh was unable to attend. Tamara shared that Jeff has stopped by earlier that day to drop off the state electrical permit for the pig barn and he gave a brief update. RFB (request for bids) for the concrete has been advertised. Contractor walk-through for concrete is scheduled for March 21st. Construction of the barn is on pace. Brent shared that construction will hopefully be complete by mid-March, excluding concrete. Concrete will hopefully be completed by June. Brent reported that Jeff has gone to the city to request financial funding to assist with the drainage projects. Brooke made everyone aware that the overpass will be under construction as April 1st and as such staff will need to let applicable venders (ex: carnival) know in advance accordingly.

### **Old Business:**

ShoWorks - Tamara and Natalie were selected to attend training April 2-6th, with Brooke as backup if required.. List of ShoWorks topics that need to be addressed at training will be updated and actively addressed at the training. Tamara reported the service plan has been paid for gave a quick synopsis about the level available and how that would need to be addressed before upgrading to 2024

Jr. Rodeo- Entries will open July 1st and close July 15th. A cap was discussed on the number of entries, it was decided on 30 per event per class. Events chosen Mutton Bustin'; Break Away roping, team roping, calf roping, goat tying, poles, barrels, all 3 rough stock events (all animals will be size appropriate for the age of the kid). Brandon suggested reversing a certain amount of entries for locals Prizes & payouts were discussed, particularly buckles.

Entry fees will be:

Peewee/little kid events -	\$5.00
Mutton bustin' -	\$15.00
Timed events -	\$15.00
Rough stock -	
PeeWee-	\$20.00
Juniors -	\$40.00
Seniors -	\$50.00

Beer vendor - Tamara reported that Darrin of Teton Distributing will work to get a bid/proposal and that she had a meeting with Michael Searle of Western Wyoming Beverage. She directed members to the

notes page of that meeting. Highlights of that meeting was the push to get a new beer wagon, signage offered as sponsorship and kegs vs. cans. Much concern was expressed of Michael honoring his word with agreements to improve service from WWB. The idea of VIP area is appealing, where WWB would comp the beer/soda/water and wait staff.

Livestock for the Team Sorting, Pete expressed a few concerns regarding costs, feed and shipping. It was determined to reach out to Savannah about Team Sorting group covering the cost different for any cattle about the standard number (approx. 35) used/needed for the 4H/FFA event.

Brett gave an update on the Carcass Contest. He shared that Nathan said there is a minimum of \$1000 scan or whichever is greater. Steers are \$25 and Sheep & Swine are \$15 plus \$400 for travel. Last year exhibitors paid the fee and we covered travel and hotel. It was agreed to follow the same approach this year of exhibitors paying the fee and the Board will pay for travel and hotel. Brett will find out if goats can be included. Brooke brought up putting in the fair book when results will be announced. It was decided they will announced during the sale but excluded from ShoWorks.

### **New Business:**

- Sponsorship package letter was decided to update the 2024 letter with the 2022 packages but with the digital ad information added.
- Marketing update from Lodging Tax Board, Tamara directed to the notes document provided and quickly read through the points discussed with Toni of XO Marketing. The Lodging Tax board has allotted \$10,000 worth of advertising towards the Fair event. XO determines how these funds are used within their market for advertising, but does not include radio ad coverage.
- Marketing Proposal from MyLocalRadio - There was a lot of discussion about the various options given within the marketing proposal as well other avenues of advertising. Brett motions to selecting the bottom four options totaling \$3,850.00. Pete seconded. Motion carried.
- Stage/Sound/Light bid from Atkinson Sound - Pete motioned to approve the Atkinson bid that includes the generator/fuel for \$14,100.00. Brett seconded motion carried.
- Poultry show -
  - Suggestion has been made by last year's superintendent, Marissa Cornelison to move it from Wed @ 10 am to Tues. @ 9 am to remove goat show conflict. Steve pointed out it would also conflict with weigh-ins on Tuesday. Brooke recommended moving the Poultry show to 11 am. Board members agreed this may be a good option and Steve confirmed the change.
- Camping spot reservations - Brooke went over the specifics of camping reservations. Becky, Brandon, Pete, Elyse, Tamara, Sam, Cari Sue, Brynn (?), Brett, Andy (?), Natalie. Tamara will follow up with Brynn & Andy don't need one. Andy was given a close by parking spot in lieu of a camping spot. Tamara and Natalie will likely get the 2 spots behind the barn.
- Steve talked to Kevin Kallas and he's willing to DJ the dance and tractor pulls and the Jr. Rodeo

Tabled due to time:

- Plan day events/themes - Ex: Kids day, Senior day, etc.
- Saturday 8/3 events
- Ticket price settings for events - Recommended from meeting on 2/27/24 are:
  - Concert - \$25/presale; \$30/door; VIP \$75-100 (approx. 50-100 ticket)
  - Tractor Pull and Motocross - \$15/general admission
  - Team Sorting/Branding - \$10/general admission
- Concert -

- Rider to Artists & Attractions - Per majority vote on 2/27/24 El Paso was chosen for catering; Ticket price range \$25/presale \$30/door \$75-100 VIP so as to get the Rider filled out and sent.
- Rider has been completed and sent to Artists & Attractions. Offer has been sent to LanCo (1st choice vote). They will then work their way down the list (Drake White, 2nd choice; Aaron Tippon, 3rd Choice; Ricochet, 4th Choice)
- Opening/Supporting Act - AJ Lamb will work with us to quickly coordinate an act, as the Headliner gets first refusal rights to any suggested Opener. Atlas Falls has been spoken to. Royal Bliss has been emailed.
- Homegrown Class for all Market species animals
- Powwow event - possible dates/times are Sat. 7/27, Wed. 4-6 pm, Thurs. late afternoon, or Friday before sale, Sat. 8/3?

**Meeting Adjourn @ 10:01 pm** meeting adjourned

Our next meeting will be held at the Mountain View Town Hall, **April 10, 2024 at 7 pm**